



K.Y.A.

EMPOWERED TO EMPOWER THE WORLD

Knowledge is Your K.E.Y Academy

Empowered to Empower

Company Profile

COMPANY LOCATION



1025 Park Street, Hatfield, Pretoria, 0028, South Africa

Tel: 012 362 2105 Email: info@kiyk.co.za Website: www.kiyk.co.za

EXECUTIVE SUMMARY

Knowledge is Your K.E.Y Academy (KIYK) is a 100% Black Woman Founded Artisan Skills Development Academy that provides Skills Development in Automotive Technical Fields aimed at reducing the Critical Skills Shortage within the Motor Industry sector in the country.

The Academy specialises in Motor & Diesel Artisan Training & offers Short Skills development programs. It is accredited with the Quality Council for Trades & Occupations [QCTO] & MerSETA. The courses are offered to the public in general with priority given to Youths from previously disadvantaged communities.

In addition to developing skills, the Academy aims to develop and create incubation specialisation models designed to develop specialist practitioners in the Motor Industry After Sales. The Specialist Practitioners will specialise in an Auto component or System undertaking entrepreneurship training and will be expected to set up their own businesses and create the much needed Employment opportunities at point of Qualifying.

KiYK VISION & MISSION STATEMENTS

VISION

To Be The Leading Training & Consultancy Academy In South Africa

MISSION

To provide quality training and consultancy services, using state-of-the-art resources and facilities, while engaging strategic partners, to produce vibrant entrepreneurs who are goal-oriented, competitive, efficient and safety conscious, to meet the demands of the modern world.



KiYK LEADERSHIP/DIRECTORS



Sizalobuhle Helen
Chief Enlightenment
Officer

She is the Chief Empowerment Officer and Founder of the Artisan Academy, Over 26 years of Automotive O.E.M experience . MBA Holder Skills development & people Passionate, ambitious, self-driven and hardworking person with extensive Automotive Industry experience. She has worked in various management and Leadership Portfolios. Is a Leadership coach and Business consultant.



Wilson Warima
Director Automotive

A holder of a Bachelor of Business Administration Degree from UNISA, is the Technical Training and Quality Assurance Director. He is an experienced technical education & training practitioner who has set up and headed many institutions such as the Bulawayo Polytechnic (HOD Automotive), Joshua M. Nkomo Polytechnic (Dean – Faculty of Technical Education, Pretoria Technical College (Principal) and the eThekweni Municipality – City Fleet Department (Specialist Training Practitioner).

KiYK FINANCIAL CONTROLS



Marie Mukuwo
Financial Controls

She holds a Bachelor of Commerce (Honours) degree in Economics and Finance having specialised in Accounting. She is a strong asset to KiYK responsible for the Academy's General financial Management Her background in the Banking Sector and Legal firms in Africa have yielded sound, stable and sustainable results in her additional role as the Academy's Legal Advisor. She works closely with KiYK External Accountants.

ACCREDITATIONS

The KiYK academy is accredited by the following partners:

- The Quality Council for Trades & Occupations [QCTO]
- The Manufacturing, Engineering and Related Services Sector and Training Authority (MerSETA)



**QCTOSDP001081008-
1338**



17-QA/ACC/1221/19

KiYK TECHNICAL SKILLS DEVELOPMENT MODEL



**KiYK Automotive
Artisans**



**KiYK SMME Coaching
& Mentorship**



**KiYK
Virtual Learning**



**KiYK Small Business
Unit**



**KiYK Incubation After
Sales Enterprise**



**KiYK STEM
Maths & Science
Tutoring**

THE 4 K.E.Y s- KEEP EDUCATING YOURSELF

1. K.E. Y AUTO

Accredited Artisan Programs
QCTO & merSETA

Artisan Recognition of Prior
Learning - ARPL

After Sales Incubation -
Specialization + Entrepreneurial

Hobby Programs - Pretty Hands,
Car Maintenance

3. K.E.Y NETWORKS

Workshops : Seminars :
Campaigns : Car Markets

Industry Liaison Personnel
Breakfasts, Business Pitch

Road Safety Campaigns -
Technical

Mini Markets -Month ends-
Showcase OEM Products.

2. K.E.Y TECH

Science: Maths: Accounting
Tutoring : High School Learners:
Matric Readiness

Digi Lab Basics - Block chain
Technology, Games &
Simulations

Diagnostics Expos /Tech
Competitions - Master
Technician, TechAfrika

4. K.E.Y LEAD SBU

Workshop Demo Lab

Accreditation Consultancy

SMME Mentorship & Coaching

Youth Leadership
Business Leadership.

TARGET MARKET -AUDIENCE

K.E.Y AUTO

- TVET College N1- N3 Certificate Holders
- Matriculants with Maths & Science National Passes
- Disadvantaged Youth Communities
- Unqualified Workshop Mechanics -Assistants
- Upskilling - Existing Technicians/Artisans
- General Public - DIY Prog

K.E.Y NETWORKS

- Auto Dealerships
- Transport/Fleet Departments
- Taxi Industry/Petrol Attendants/Panel Shops
- O.E.M's
- QCTO
- merSETA
- Partnerships e.g Business Chambers

K.E.Y TECH

- TVET College N1- N3 Certificate Holders
- Matriculants with Maths & Science National Passes
- Disadvantaged Youth Communities
- SMME Workshop Mechanics
- Upskilling - Existing Technicians
- Car Owners - DIY @ home
- Women Segments

K.E.Y LEAD SBU

- KiYK Learners/Artisans
- SMME Workshops
- SDP's
- SDF's
- Youth Organizations
- Unemployed Graduates
- NPO's & NGO's

ACCREDITED & PROVIDER PROGRAMS

The Academy develops Technical Skills in Motor & Diesel Mechanics Full and Part Qualification courses namely:

1. Full Qualification courses [QCTO]

OFO Code	Programme
653102	Motor Mechanic
653306	Diesel Mechanic

2. Part Qualifications (Unit Standards & Skills Programme)

- Short Course Programs accredited by merSETA

SKILLS PROGRAMS OFFERED - SP's

1. Vehicle Service Person – SP 0542/11-37

NLRD Unit Standard

13220 Keep the work area safe & productive

15123 Select & use vehicle lifting equipment

12219 Select, use & care for engine power tools

26017 Carry out an automotive service

9

25344 Assemble mechanical components

0

25342 Repair internal combustion engines

5

24405 Understand the fundamentals of engine technology

6

11974 Select, use & care of engineering hand tools

4

11975 Inspect & lubricate an auto system

0

2. Basic Auto Electrical Skills – SP 0547/11-17

NLRD Unit Standard

26071 Remove & fit automotive components
7

26063 Service automotive batteries
8

24405 Understand fundamentals of engineering technology
6

11974 Select care for engine hand tools
4

11693 Operate personal computer system
2

3. Basic Automotive Repairing Skills – SP 0841/13-17

~~13258 Participate in group work activities~~

NLRD Unit Standard

244053 Dismantle automotive main components

13282 Maintain brakes & clutches

15118 Remove vehicle sub components

244099 Repair & assemble sub-components

244051 Test & repair engine cooling systems

4. Automotive Workshop Assistant – SP 0562/11-17

NLRD	Unit Standard
12476	Select, use & care for engine measuring equipment
13220	Keep work area safe & productive
15123	Select & use vehicle lifting equipment
12219	Select, use & care of engineering power tools
119463	Access & use information from texts
119456	Write & present a detailed context
119454	Maintain & adapt oral & signed communication
119750	Inspect & lubricate an automotive system
119744	Select, use & care of engineering hand tools
260717	Remove & fit automotive components
260638	Service automotive batteries

5. Basic Automotive Servicing Skills – SP 0842/13-17

NLRD	Unit Standard
260719	Carry out an automotive service
13220	Keep work area safe & productive
119744	Select, use & care of engineering hand tools
244056	Understand the fundamentals of engine technology

6. Workshop Servicing & Lubrication Skills – SP 0846/13-17

NLRD	Unit Standard
260719	Carry out an automotive service
119750	Inspect & lubricate an automotive system
244056	Understand the fundamentals of engine technology



KiYK Provider Programs

- ▶ Pretty Hands is a course specifically designed for a modern woman who is interested in learning and acquiring more information about the basic maintenance of a car
- ▶ Car Maintenance Programs
- ▶ Recycle Upcycle Upskill
- ▶ Youth Leadership Workshops
- ▶ Tutoring
- ▶ Mentorship
- ▶ Coaching

GLOBAL YOUTH INITIATIVE

Knowledge Is Your Key is partnering with **The JOHN MAXWELL Team**

GLOBAL YOUTH INITIATIVE WEEKEND
OCTOBER 20, 2018

Today's youth face many challenges struggles with confidence, fear of failure, and bullying. As parents, teachers, and leaders, we can do something about it!

As a certified member of the John Maxwell Team, KiYK Academy is hosting Global Youth Initiative sessions.

Come learn more about our program. During Global Youth Initiative sessions youth leadership and empowerment events will be hosted all over the world. Our goal is to reach 500,000 youth.

Join us for our awareness event. It is free and open to all youth groups 8-18. Parents, educators & youth leaders are welcome to attend with their kids.

During GVI, youth will be equipped, inspired and empowered to:

- Have a Positive Self Image**
Self-confidence and good character are at the heart of great leaders.
- Respect Themselves and Others**
Great leaders do not bully or put others down. They value people and build them up.
- Be a Positive Influence**
Leadership is influence. Young people are the leaders of today!
- Fail Forward Toward Success**
Leaders have the right attitude about failure as an important part of success.

YOU ARE INVITED!
Global Youth Initiative Awareness Event
OCTOBER 20, 2018 | 9:00AM

Knowledge Is Your Key (KiYK)
1025 Park Street, Phakisozi, Tlozi, Carport
Ladfield, Dordrecht

FOR MORE INFORMATION, CONTACT
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MC
Cay-Low Mbedzi
Founder & President | The Youth Voice Of SA





KiYK VALUES

- ▶ **COMMITMENT**
- ▶ **RESPECT**
- ▶ **INTEGRITY**
- ▶ **TEAM - WORK**
- ▶ **PASSION**
- ▶ **EXCELLENCE**



THANK
YOU

